

## E-Safety

The internet is now a part of everyday life and children are spending more and more time online, exploring cyberspace and connecting with others online. However the internet can also represent a risk to children that is sometimes misunderstood and often underestimated. E-Safety is a key element in the safeguarding strategy at New Silksworth Academy and keeping children safe online is a priority for all staff and volunteers.

Just like the offline world, the online world is full of risk and although the majority of these will not turn into harm it is important that children understand the risks they are taking and make sensible choices. At New Silksworth, children are taught the fundamentals of e-safety throughout the school so that they can recognise and avoid dangers and unsuitable content. We also explain how to behave appropriately online as well as the importance of managing their digital footprint.

However we can only be successful in keeping children safe online if we engage with parents and carers to ensure a consistent approach on e-safety at home as well as at school.

### Understanding the risks to children

Areas for online risks can be categorised into the 3 C's - Content, Contact and Conduct, and can be commercial, aggressive or sexual in nature as shown in the table below.

	Risks		
	COMMERCIAL	AGGRESSIVE	SEXUAL
CONTENT (Child as recipient)	Adverts, Spam, Sponsorship Personal information	Violent or hateful content	Pornographic or unwelcome sexual content
CONTACT (Child as participant)	Tracking Harvesting Personal information	Being bullied, harassed or stalked	Meeting strangers Being groomed
CONDUCT (Child as actor)	Illegal downloading Hacking Gambling Financial scams Terrorism	Bullying or harassing another person	Creating and uploading inappropriate material

Children are keen to explore the online world but are often not mature enough to manage or understand the risks they come across. Helping your child to manage these risks at home can be achieved by asking your child

- **Where they are going and what they see?** - this will help you talk about content risk.
- **What they do online?** - this will help you understand any conduct risks and see whether they are chatting on anonymous sites or posting comments about themselves.
- **Who they are talking to?** - this will help cover the contact risks, particularly if their online friends are people they do not know offline.

It is essential to be realistic - banning the internet or technology will not work and it often makes a child less likely to report a problem. Education around the safe use is essential.

## Guidance for Parents and E-Safety Websites



**PEGI Pan European Game Information.** This is the age rating system used to ensure that the entertainment content in media such as films, videos, DVDs and computer games are clearly labelled by age according to the content they contain. Please click the image for further information on the system

[https://www.saferinternetday.org/supporters/pegi#:~:text=PEGI%20\(Pan%20European%20Game%20Information,of%20Europe%2C%20in%2038%20countries.](https://www.saferinternetday.org/supporters/pegi#:~:text=PEGI%20(Pan%20European%20Game%20Information,of%20Europe%2C%20in%2038%20countries.)



**CEOP** (The Child Exploitation and Online Protection Centre) delivers a multi-agency service dedicated to tackling the abuse and exploitation of children in the real and online world. It is often referred to as the online 999. By clicking on the button, young children and parents can get advice on a range of issues such as viruses, hacking and dealing with bullying online.

<https://www.ceop.police.uk/Safety-Centre/>



The "**Thinkuknow**" website is brought to you by The Child Exploitation and Online protection (CEOP) centre. It is a guide to online safety for young people. It offers e-safety advice and resources for children and parents.

<https://www.thinkuknow.co.uk/>



**Internet Matters** is an online portal designed for parents to access simple, easy and practical advice about online safety for their children, right through from pre-school to teens. It provides tips on protecting children from online grooming, cyberbullying, privacy and identity theft and inappropriate content. Internet matters is a not-for profit organisation set up by BT, Sky, TalkTalk and Virgin Media.

[https://www.internetmatters.org/?gclid=EAlaIqobChMI3uLyh\\_DG-AIVBrTtCh1rWANXEAAAYASAAEqI7PvD\\_BwE](https://www.internetmatters.org/?gclid=EAlaIqobChMI3uLyh_DG-AIVBrTtCh1rWANXEAAAYASAAEqI7PvD_BwE)



**Ask About Games** provides details on PEGI ratings, parental controls and advice on video games. It aims to answer questions parents and players may have about video game ratings and provide advice on how to game responsibly and get the most of them for their family.

<https://www.askaboutgames.com/>



ParentZone is an online site devoted to providing expert information to families and schools. They check and provide a range of issues with the aim of improving outcomes for children in a digital world.

<https://parentzone.org.uk/home>



**The Internet Watch Foundation** works internationally with the internet industry, police and governments to remove inappropriate content from the web. It can be used for reporting criminal online content in the UK.

<https://www.iwf.org.uk/>



**Vodafone Parenting.** This site offers lots of practical advice for parents as well as access to their digital parenting magazine.

<https://www.vodafone.co.uk/mobile/digital-parenting>



**Common Sense Media** provides valuable information for parents to enable them to make smart media choices for the family. It provides unbiased information on educational ratings and reviews for movies, games, apps, TV shows, websites, books and music.

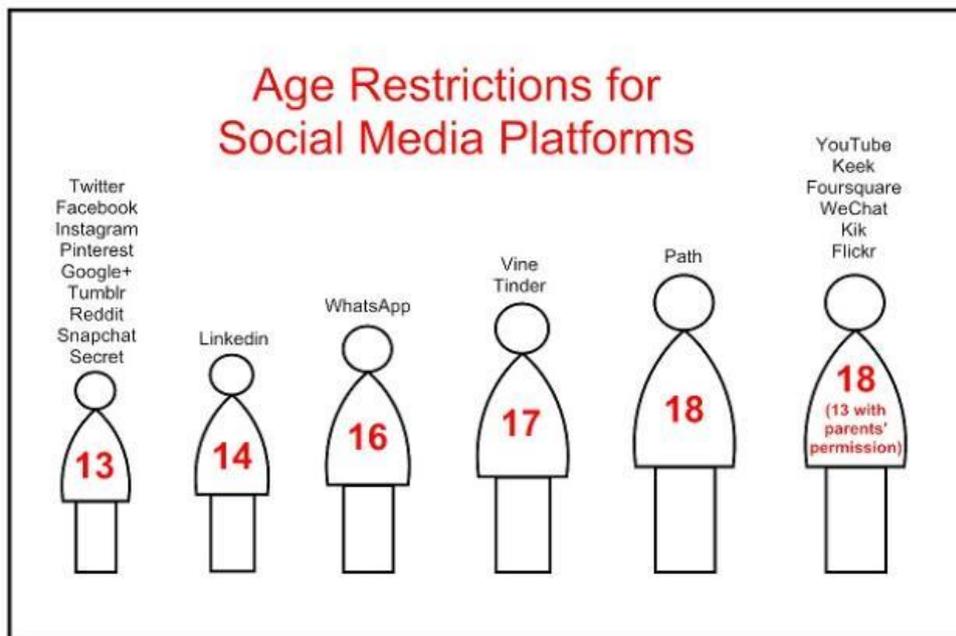
<https://www.common sense media.org/>



**Childline** provides free advice and information to those aged 18 years and below, including advice on 'online and mobile safety'. Childline also provides the 'zipit' app for iOS and android devices. The app aims to help young people respond safely to requests for inappropriate images by sending back a 'joke image'.

<https://www.childline.org.uk/?scrlybrkr=63b5c541>

<https://saferinternet.org.uk/send>



## Reporting

<https://reportharmfulcontent.com/>

<https://saferinternet.org.uk/guide-and-resource/parents-and-carers>